



Cypress Bay Lightning Sponsorship

	Description	Gold	Silver	Blue
Spring Baseball Program	Full color, 24-page program featuring athletic & coaching staff, Varsity & Junior varsity payers. Initial Print Run: 500 Readers Per Copy (RPC): 10 Expected circulation: 5,000	1FP/4C ad	1/2 page, 4C ad	1/3 page or page runner, 4C
Website Ad Placements	Website dedicated to Cypress Bay Lightning, featuring current calendar of games, registration, coaching & staff descriptions, player roster. Seen by students, parents, scouts, local media, press representatives.	Home Page Banner, Center	Footer Banner	Side Banner
Social Mentions	Your company, products & services will be mentioned at critical moments throughout the season, calling them to your preferred action through our audience's preferred social platforms	(15) mentions on Twitter (pre- or post-games) (10) ads on IG Unlimited mentions on Facebook	(8) mentions on Twitter (pre- or post-games) (5) ads on IG	(3) mentions on Twitter (pre- or post-games) (12) ads on IG
Field Banner	Our field is visited daily by hundreds of students, parents, and local residents using our neighboring fields. Measurement:	Y	Y	Y
On Site Promotions	Our field is visited daily by hundreds of students, parents, and local residents using our neighboring fields. Measurement:	Throw out 1st pitch at home game 40 second announcement on products or services	N	N
Sponsorship Cost		\$ 2,000.00	\$ 1,250.00	\$ 800.00